

Contact

Tarasht (second district), Tehran,
Tehran Province, Iran
+989137031233 (Mobile)
amirhosein.rhmsamani@gmail.
com

www.linkedin.com/in/amirhosein-rahmani-samani-551b45172
(LinkedIn)

Top Skills

Business Analytics Education
Student Mentorship
Assignment Development

Languages

Turkish (Limited Working)
Persian (Native or Bilingual)
English (Professional Working)

Certifications

Marketing Analytics

Amirhosein Rahmani Samani

Helping You Rewrite Your Story | MSc Graduate in Entrepreneurship
at The University of Tehran
Tehran, Tehran Province, Iran

Summary

M.Sc Graduate of Entrepreneurship at The University of Tehran with
a B.Sc. in Petroleum Engineering from The Sharif University of
Technology

I am a Digital enthusiast Interested in Innovation, Strategy,
Sustainable development, Business Environment Analysis, Change
Management, Digital Business, and Digital Marketing

I enjoy working closely with others and am skilled at using Digital
Marketing Tools and techniques such as GA4, Adobe Photoshop,
Adobe Premiere Pro, WordPress, etc

I also have a strong knowledge of Agile Project Management and
Research Methods in Management

Experience

دانشکده کارآفرینی | Faculty of Entrepreneurship, Tehran University
دانشگاه تهران

Academic Teaching Assistant
(September 2024 - Present (4 months)
Tehran, Tehran Province, Iran

Supporting future business analysts through hands-on instruction and
mentorship in Business Environment Analysis under Dr. Abolghasem Arabiun.

Role: Teaching Assistant - Business Environment Analysis

:Key Contributions

- Facilitated interactive learning sessions, enhancing students' understanding of business analytics
- Designed and evaluated practical exercises that reinforced core business analysis concepts
- Provided detailed feedback on student assignments, promoting deeper analytical thinking

- Mentored students through complex research projects, developing their analytical capabilities
- Collaborated with professor to ensure alignment with course objectives and learning outcomes

Helped develop the next generation of business analysts by providing hands-on guidance, constructive feedback, and research support, contributing to students' practical understanding of business environment analysis.

DPaper

Digital Project Manager | Sustainable Digital Solutions Champion
July 2021 - February 2022 (8 months)

Tehran, Iran

Leading the digital transformation from traditional paper catalogs to innovative smart digital solutions at Dpaper, pioneering environmental sustainability in marketing.

As a Digital Project Manager, I drive the development and implementation of eco-conscious digital catalog solutions that revolutionize brand-customer relationships while significantly reducing environmental impact.

Key Achievements & Responsibilities:

- Spearheaded the implementation of sustainable digital catalog strategies, eliminating the need for paper production while enhancing brand engagement
- Managed end-to-end digital project lifecycles for diverse client portfolios, ensuring 100% delivery within scope and budget
- Orchestrated cross-functional teams to deliver innovative digital solutions that streamline marketing processes and reduce operational costs
- Provided strategic consultation to clients on digital transformation, focusing on ROI and environmental impact
- Leveraged data analytics and market research to optimize digital catalog performance and user engagement

I'm passionate about helping brands transition to sustainable digital solutions while maximizing their marketing impact. At Dpaper (dpaper.co), we're revolutionizing how brands connect with their audiences through smart digital catalogs, proving that environmental responsibility and business success can go hand in hand.

Ayan Co.

Mobile Analytics & User Behavior Specialist

February 2021 - July 2021 (6 months)

Tehran, Tehran, Iran

Driving data-informed decisions through advanced mobile analytics, helping businesses understand user behavior and optimize their mobile applications for enhanced performance and user satisfaction.

Key Achievements & Responsibilities:

- Implemented comprehensive mobile analytics infrastructure using GA4 and Firebase, enabling real-time tracking and analysis of user behavior patterns
- Developed and monitored crucial KPIs that led to data-driven strategic decisions, improving user engagement metrics
- Conducted in-depth market segmentation analysis to identify key user personas and behavioral patterns, facilitating targeted feature development
- Delivered actionable insights through detailed analytics reports, directly influencing product roadmap and business strategy

Entrepreneurship Center of Sharif University of Technology

Entrepreneurship Development & Social Media Marketing

April 2019 - February 2021 (1 year 11 months)

Tehran Province, Iran

Contributing to Iran's pioneering entrepreneurship hub at Sharif University of Technology, fostering innovation and business growth in the academic community.

Role: Executive Team Member & Social Media Marketing Intern

Organization: Sharif Entrepreneurship Center - First Entrepreneurship Center in Iran (Est. 2000)

Key Contributions:

- Supported the development of entrepreneurship initiatives among students, faculty, and alumni
- Created engaging social media content to promote entrepreneurship programs and events
- Helped bridge the gap between academic knowledge and practical business skills
- Assisted in organizing workshops and training sessions for aspiring entrepreneurs
- Collaborated with team members to promote knowledge-based business development

At Sharif Entrepreneurship Center, I helped nurture the next generation of entrepreneurs while gaining hands-on experience in digital marketing and event organization. Our work supported the center's mission of transforming academic excellence into successful business ventures

پزشک خوب

Digital Healthcare Content Creator

June 2020 - January 2021 (8 months)

Tehran, Iran

Contributing to healthcare accessibility through engaging video content at Pezeshkekhoob, Iran's online doctor appointment platform.

Role: Video Editor (Part-time)

Organization: Pezeshkekhoob - Healthcare Booking Platform

Key Contributions:

- Created engaging video content to showcase the platform's features and benefits
- Produced educational videos explaining how to search and book medical appointments online

Helped simplify the doctor appointment process by creating clear, user-friendly video content that guided patients through using a digital healthcare platform featuring specialized doctors, location-based search, and insurance verification.

Sharif VC Cup

Event Content Creator

July 2019 - February 2020 (8 months)

Tehran, Tehran Province, Iran

Documenting innovation and fostering university-industry collaboration through compelling video content at Sharif University's Festival of Entrepreneurship and Business Development (VC Cup).

Role: Social Media Video Content Creator

Event: Festival of Entrepreneurship and Business Development (VC Cup)

Key Contributions:

- Developed original video concepts showcasing innovative student and faculty achievements
- Created engaging social media content highlighting university-industry collaboration

- Captured key moments of knowledge transfer between academia and business sectors
- Produced video content featuring startup pitches and entrepreneurial success stories
- Documented the journey of knowledge-based businesses seeking investment opportunities

Helped bridge the gap between academic innovation and industry investment by creating compelling visual narratives that showcased entrepreneurial talent and technological achievements at one of Iran's premier university-industry networking events.

Sharif University of Technology

Creative Media Coordinator

July 2019 - September 2019 (3 months)

Tehran, Tehran Province, Iran

Orchestrating multimedia content creation for Sharif University of Technology's Fall 2019 Entrance Ceremony, welcoming new students to one of Iran's premier technical institutions.

Role: Media Coordinator & Creative Content Developer

Key Contributions:

- Coordinated comprehensive media coverage of the entrance ceremony
- Designed visual materials maintaining university's prestigious brand identity
- Created engaging video content capturing key ceremony moments
- Managed multi-format content production for ceremony documentation
- Collaborated with event team to ensure cohesive media presentation

Successfully delivered a unified visual experience for incoming students and their families, creating lasting memories through professional media coverage while upholding Sharif University's prestigious image.

Education

University of Tehran

Master's degree, Entrepreneurship/Entrepreneurial Studies · (October 2021 - January 2025) (Grade: 3.71/4 U.S GPA)

Sharif University of Technology

Bachelor's degree, Petroleum Engineering · (2016 - 2020)

